



Appraisal Logistics®

Appraisal Compliance and Management

Powered by **AIM-Port**

Appraisal Logistics Launches AIM-Port : Customizable Appraisal Workflow Technology Platform

- Sophisticated platform opens door to highest levels of operations, communications, reporting -

Annapolis, Md., – Sept 2, 2012 – [Appraisal Logistics](#), a leading provider in compliance risk management for appraisal independence, announced today the launch of AIM-Port, a fully-featured technology platform built to provide simple, efficient and customizable appraisal data workflow management for financial institutions, appraisers and appraisal management companies.

AIM-Port integrates appraisal data into a single, easy to use workflow operation and reporting system. Because the platform is stand-alone technology, it can be completely customized per the financial institution's requirements, providing banks and credit unions with the opportunity to increase efficiencies according to how the institution needs it for the highest levels of operation.

"Traditionally, appraisal workflow software is built on a shared platform with hundreds of other lenders forced into the same solution," said Frank Danna, president and CEO of Appraisal Logistics. "AIM-Port is truly made to order. Lenders will not need to share unique features with other institutions and can easily manage, access and report on the appraisal management process. This platform will take manual processes into a real-time environment, improving service and communication."

AIM-Port lender clients can be operational in under thirty minutes and can be implemented in a variety of ways: As a processing unit for an in-house appraisal independence program, as a co-managed solution where the lender with the option to choose from a variety of appraisal services from Appraisal Logistics such as; compliance oversight, appraisal panel management and quality control, and as a fully outsourced option wherein loans are managed both inside and outside a lender's footprint with full service appraisal management services. The platform can also be sold with licensing rights to appraisal management companies.

With lenders incurring more expenses as a result of stricter regulation, choosing a solution that cuts costs is an advantageous method of improving quality of service. "We understand that managing appraisal independence comes in a variety of environments," continued Danna. "It is our goal to support this by providing high levels of customer service as an appraisal management company, in addition to sophisticated technology solutions."

About Appraisal Logistics

Appraisal Logistics is the leading provider in compliance risk management for appraisal independence. With a team of industry experts and a nationwide network of highly qualified and trusted appraisers, Appraisal Logistics provides immediate and exceptional service to regional and community banks and

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standalone mortgage originators to ensure each appraisal is 100 percent compliant in a customized, customer-focused environment. Please visit www.gotoals.com or call us (443) 949-7862.

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